



Healthy Communities, Healthy People.

2019 - 2023 Strategic Plan



HASTINGS PRINCE EDWARD
Public Health



HASTINGS PRINCE EDWARD
Public Health

2019-2023 Strategic Plan

Our Vision

**Healthy Communities,
Healthy People.**

Our Mission

**Together with our communities,
we help people become as healthy
as they can be.**

Our Values Show We CARE



Collaboration

We work together as a team with our communities, colleagues and clients to build effective partnerships.



Advocacy

We are a voice to influence public policy and take action to improve health.



Respect

We treat others with dignity, respect and integrity.



Excellence

We strive for excellence through effective public health practice and promote a culture of innovation and learning.

Our Strategic Priorities



COMMUNITY ENGAGEMENT

We will be a collaborative partner within our communities to protect and optimize the health of our citizens.

TO ACHIEVE THIS WE WILL

- Facilitate community involvement
- Nurture meaningful relationships that lead to successful partnerships and outcomes
- Increase awareness of the role of public health and our programs and services
- Be a resource and partner to our local healthcare providers
- Serve as a voice of advocacy to champion the best possible health for all



STAFF ENGAGEMENT AND CULTURE

We will build a culture of client focus, engagement and open communications.

TO ACHIEVE THIS WE WILL

- Ensure that our clients are our number one focus
- Invest in the training and development of our staff to cultivate a skilled, diverse and responsive workforce
- Foster an engaged work environment of collaboration, respect and accountability
- Develop our internal and external communications strategy

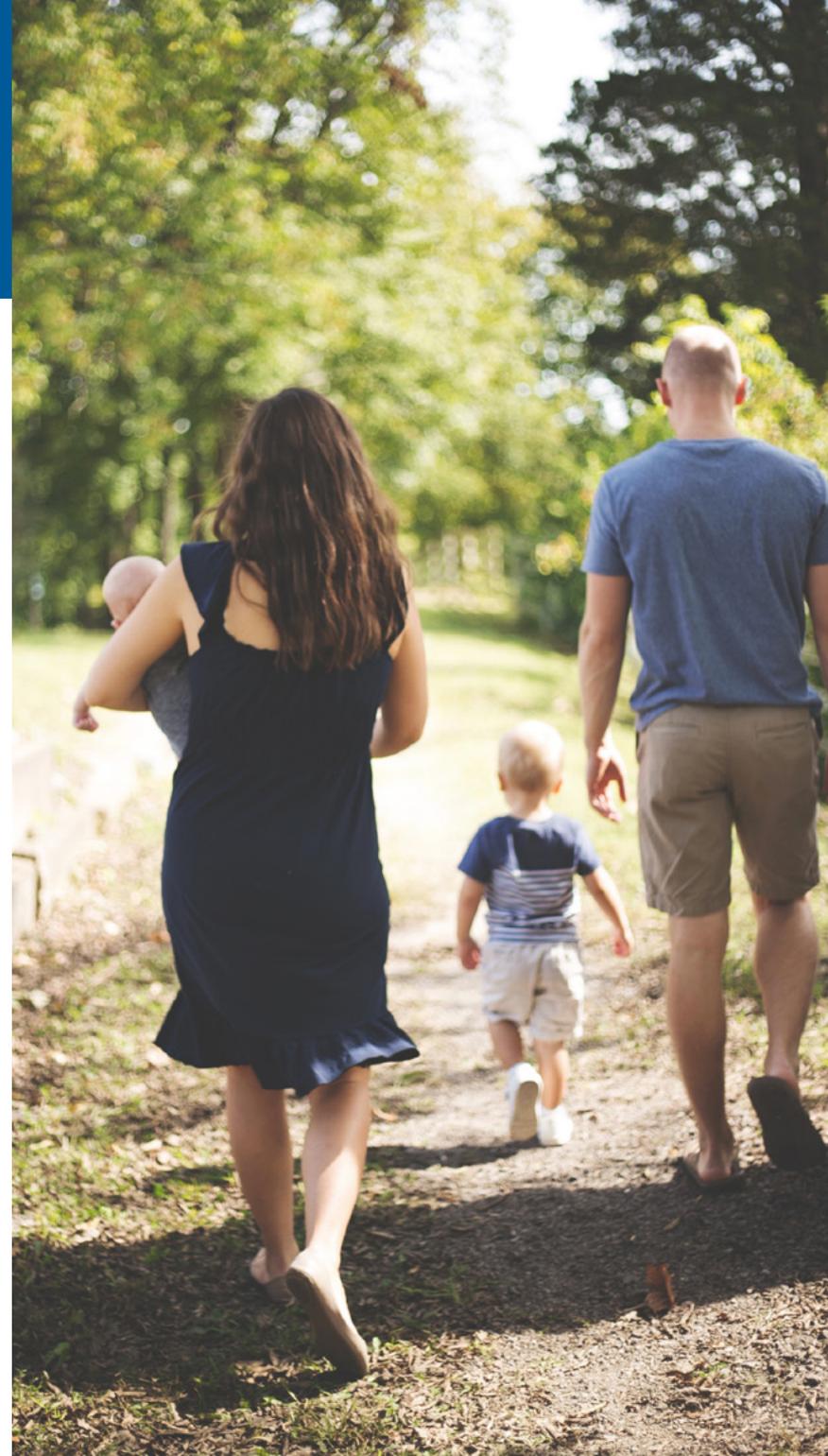


POPULATION HEALTH ASSESSMENT AND SURVEILLANCE

We will develop the organizational capacity needed for population health assessment, surveillance and evaluation.

TO ACHIEVE THIS WE WILL

- Ensure that population health issues are efficiently and effectively identified, reported and addressed
- Continually review and evaluate our programs and services
- Make evidence-informed decisions to ensure effective public health practice



Our Strategic Priorities



PROGRAM STANDARDS

We will implement the new program and organizational standards using a coordinated and accountable approach.

TO ACHIEVE THIS WE WILL

- Establish a quality assurance program
- Focus on continuous quality improvement for our programs and services
- Establish processes to improve efficiencies
- Optimize the allocation of resources



HEALTH PROMOTION

We will develop a comprehensive health promotion approach to address local health issues.

TO ACHIEVE THIS WE WILL

- Identify local priorities
- Focus our health promotion efforts to ensure the greatest impact in our communities



hpePublicHealth.ca

 @hpepublichealth

 Hastings Prince Edward Public Health

 613-966-5500

 info@hpeph.ca

MAIN OFFICE - BELLEVILLE

179 North Park St., Belleville, ON K8P 4P1

Phone: 613-966-5500

NORTH HASTINGS

1P Manor Lane,

Professional Services Building, L1-024

Bancroft, ON KOL 1C0

Phone: 613-332-4555

PRINCE EDWARD COUNTY

Suite 1, 35 Bridge St., Picton, ON K0K 2T0

Phone: 613-476-7471

QUINTE WEST

West End Plaza

499 Dundas St. West, Trenton, ON K8V 6C4

Phone: 613-394-4831

We are committed to providing accessible publications, programs and services to all. For assistance please call **613-966-5500 TTY: 711** or email accessibility@hpeph.ca



HASTINGS PRINCE EDWARD
Public Health



hpePublicHealth.ca / 613-966-5500

BELLEVILLE / NORTH HASTINGS / PRINCE EDWARD COUNTY / QUINTE WEST