



HASTINGS PRINCE EDWARD  
**Public Health**

# Healthy Communities, Healthy People.

2022 - 2023 Strategic Plan



# 2022-2023 Strategic Plan

## Our Vision

Healthy Communities,  
Healthy People.

## Our Mission

Together with our communities,  
we help people become as healthy  
as they can be.

## Our Values Show We CARE



### Collaboration

We work together as a team with our communities, colleagues and clients to build effective partnerships.



### Advocacy

We are a voice to influence public policy and take action to improve health.



### Respect

We treat others with dignity, respect and integrity.



### Excellence

We strive for excellence through effective public health practice and promote a culture of innovation and learning.

# Our Strategic Priorities



## COMMUNITY ENGAGEMENT

We will be a collaborative partner within our communities to protect and optimize the health of our citizens.

### TO ACHIEVE THIS WE WILL

- Facilitate community involvement.
- Nurture meaningful relationships that lead to successful partnerships and outcomes.
- Increase awareness of the role of public health and our programs and services.
- Be a resource and partner to our local health care providers.
- Serve as a voice of advocacy to champion the best possible health for all.



## STAFF ENGAGEMENT AND CULTURE

We will build a culture of engagement, inclusiveness and open communications.

### TO ACHIEVE THIS WE WILL

- Invest in the training and development of our staff to cultivate a skilled, diverse and responsive workforce.
- Foster an engaging work environment of collaboration, respect and accountability.
- Enhance our internal communications strategy and increase opportunities for employee feedback.
- Identify and adopt initiatives to improve physical and mental well-being in the workplace.
- Consider opportunities to increase diversity across our workforce.



## PROGRAM STANDARDS

We will implement the new program and organizational standards using a coordinated and accountable approach.

### TO ACHIEVE THIS WE WILL

- Focus on continuous quality improvement for our programs and services.
- Establish processes to improve efficiencies and long-term sustainability.
- Optimize the allocation of resources.



# Our Strategic Priorities



## POPULATION HEALTH ASSESSMENT AND SURVEILLANCE

We will develop the organizational capacity needed for population health assessment, surveillance and evaluation.

### TO ACHIEVE THIS WE WILL

- Ensure population health issues are identified, reported and addressed.
- Continually review and evaluate our programs and services.
- Make evidence-informed decisions to ensure effective public health practice.



## HEALTH PROMOTION

We will develop a comprehensive health promotion approach to address local health issues.


### TO ACHIEVE THIS WE WILL

- Continue to identify local health and well-being priorities.
- Focus our health promotion efforts to ensure the greatest impact in our communities.




[hpePublicHealth.ca](https://www.hpePublicHealth.ca)

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Hastings Prince Edward Public Health is situated and provides services on the traditional territory of the Anishinaabe, Huron-Wendat and Haudenosaunee people.